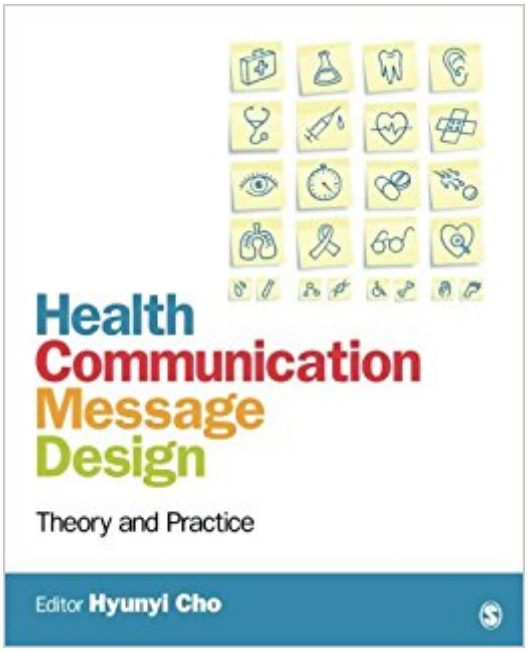
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Health Communication Message Design: Theory And Practice



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Book Information

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Customer Reviews

Hyunyi Cho (PhD, Michigan State University) is a professor of communication atÃ Â Ohio State UniversityÃ Â Her program of research examines the effects of communication on judgments and actions relevant to environmental risk and health risk and the role of messages and the media in social change and behavior change processes.

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